

My Event Supplier

Event Supplier Directory

Marketing Packages 2025

Why Market With us?

By marketing your business with us, you'll harness the power of direct audience targeting. Our platform showcases your ads to a carefully selected niche audience that's most likely to benefit from your services. We exclusively feature industry-specific businesses and promotions to ensure your ads reach engaged, genuinely interested viewers.

Overview

My Event Supplier is a niche event industry platform designed to connect event service providers (e.g., venues, DJs, decor, catering, etc.) with potential clients. The marketing offering should focus on:

- Reaching a highly targeted audience in the events sector
- Driving leads and visibility for advertisers
- Building brand credibility through premium exposure

Objectives

- Increase brand exposure among active event planners, couples, and corporate clients.
- Generate qualified leads through targeted listings and social media sharing.
- Boost SEO and credibility with backlinks and blog mentions.
- Encourage long-term partnerships with recurring monthly advertisers.

Channels

- Website visibility: Banner ads, featured listings, homepage exposure.
- Social media promotion: Instagram, Facebook, LinkedIn, and TikTok posts & stories.
- Content marketing: Blog feature posts, supplier spotlights, and email newsletter mentions.
- Email marketing: Monthly or quarterly newsletters featuring top suppliers.

My Event Supplier – STARs Report 2025

Website Traffic Overview

Timeframe	Unique Views	Total Views
Average Daily	1,050+	3,150+
Average Weekly	7,800+	18,500+
Average Monthly	28,000+	85,000+

Insight:

Your business will be featured on a *high-traffic, event-focused platform* with tens of thousands of targeted monthly visitors actively searching for event suppliers and services.

My Event Supplier – STARs Report 2025

Top Performing Pages

Page	Average Views	Engagement Insight
Home	1,000+	Primary entry point – perfect for homepage banners & featured ads.
Add a Listing	540+	Highly active supplier hub – ideal for partnership exposure.
Explore	325+	Key discovery page for new suppliers.
My Account	315+	Indicates strong user retention and returning visitors.
How It Works	100+	Core info page – reinforces trust and credibility.

The background of the slide features a purple wavy pattern at the top and bottom, with a white central area where the text is located.

Engagement Highlights

- Over 320'000+ spam & bot interactions blocked — guaranteeing authentic, verified visitors only.
- High return visitor rate — users come back repeatedly to discover and book suppliers.
- Strong supplier interest — hundreds of businesses exploring listings and submissions weekly.

Audience Snapshot

- Audience Type: Engaged event planners, wedding couples, venues, and corporate clients.
- Top Interests: Venues, lighting, dancefloors, decor, photo booths, DJs, and catering services.

✨ Platform Strengths

- ✓ Highly targeted event industry audience
- ✓ Rapidly growing web traffic & supplier engagement
- ✓ Multi-channel exposure: website, blog, and social media
- ✓ Strong SEO performance and brand credibility



Why These Numbers Matter

- Advertising with My Event Supplier gives your business instant visibility in front of tens of thousands of potential clients and verified event planners — a trusted audience ready to book, hire, and connect.
- Boost your brand, generate leads, and dominate your category with us.

3 Starter Package – £99/month

Perfect for small or local suppliers wanting steady exposure.
Includes:

- Supplier listing in one main category (e.g., “Lighting & Decor”).
- One homepage banner rotation (shared with others).
- One monthly social media story mention (Instagram & Facebook).
- Inclusion in the “New & Featured Suppliers” newsletter section.
- Direct website backlink for SEO.

Goal: Build brand awareness and drive initial website traffic.

Growth Package – £199/month

Ideal for businesses looking to actively grow their bookings and visibility.

Includes everything in Starter, plus:

- Featured Supplier Spotlight: One dedicated blog post about your business with images & links.
- Two monthly social media posts (Instagram feed, Facebook & LinkedIn).
- Larger banner placement on relevant category pages.
- Logo placement in monthly email newsletter.
- Priority listing position above standard suppliers.

Goal: Strengthen online presence and generate consistent inquiries.

Premium Partner Package – £349/month

For top-tier suppliers seeking maximum exposure and exclusive visibility.

Includes everything in Growth, plus:

- Homepage hero banner (top-tier, premium position).
- Four social media posts per month + story features.
- Blog collaboration: Your business mentioned in 2 editorial or “top supplier” articles.
- Dedicated email newsletter feature (exclusive slot).
- Quarterly analytics report (clicks, engagement, leads).
- Optional co-branded giveaway or competition feature to boost engagement.

Goal: Dominate your category and establish authority in the event industry.

Add-Ons (Optional Extras)

- Extra blog feature: £75 per post
- Extra social media post: £40 each
- Exclusive homepage banner takeover: £250/week
- Video content creation (reel or spotlight): £150 one-time

Contact us today to start your marketing package!

Support@Myeventsupplier.co.uk